



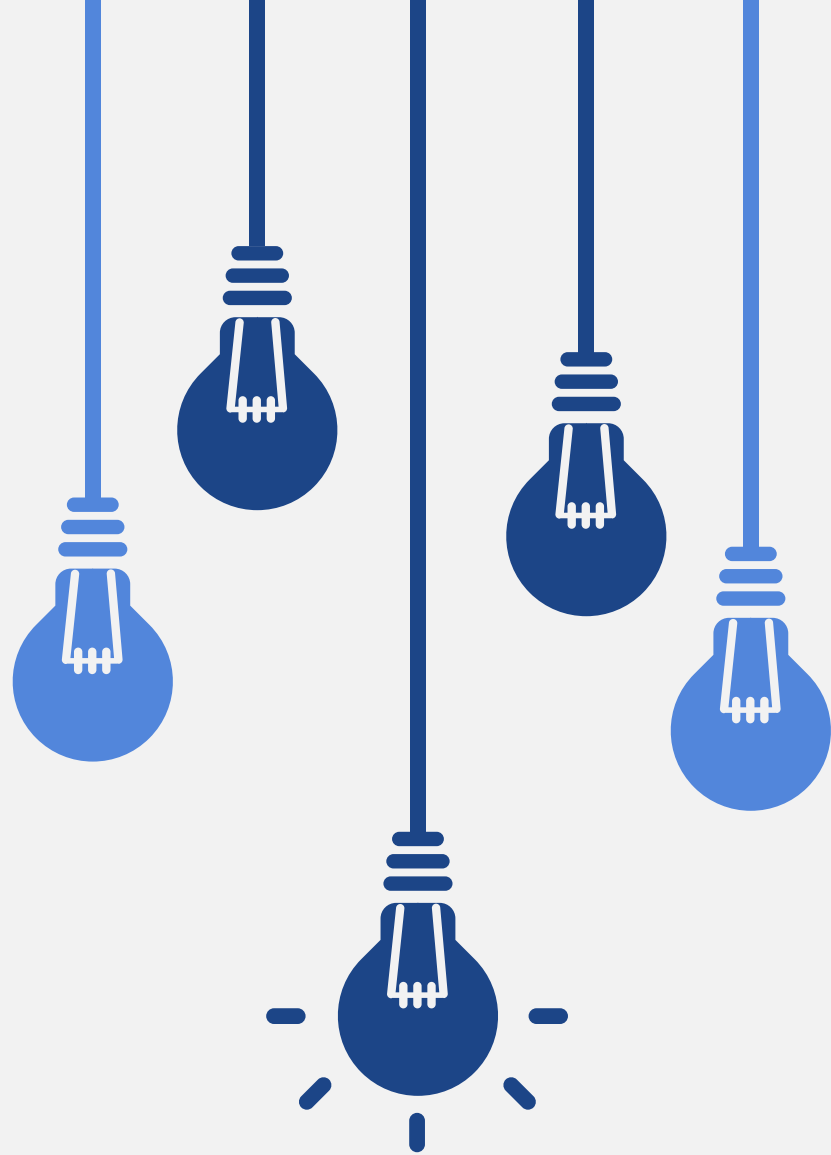
# Scopeo

Press Kit 2021

R&D Firm in Machine Learning

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# Editorial

**Scopeo is a research and development firm specialising in Machine Learning and artificial intelligence.**

**We make state-of-the-art technologies accessible to all companies, with no minimum level of expertise required from our clients.**


**By providing our expertise in Data Science and Data Engineering, we create turnkey solutions for our clients.**

**Marc Sanselme**

Machine Learning is a science, but it is also a **skill**.

Scopeo offers its expertise in Data Science and Data Engineering, but also in project management.

Scopeo accompanies the client through all stages of the project:

- 
- ☆ Formulating the need
  - ☆ Feasibility study and proposals
  - ☆ Research
  - ☆ Development
  - ☆ Deployment
  - ☆ Maintenance



## Recommendation

It is often necessary to suggest to a user the **next actions** they can take thanks to your product, especially when they are a newcomer. Recommendation needs are everywhere: content suggestion, auto-completion, navigation assistance...

# Our Application Solutions



## Automatic Document Analysis

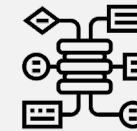
Text documents are omnipresent in the professional world and often require manual processing or even extensive reading. Automatic analysis makes it possible **to extract the text** from a scanned document (OCR) and **to interpret the meaning** (NLP). It opens the door to **automatic processing**.

We are able to respond to problems **in any sector**: health, insurance, banking, supply chain, transport, ...



## Automatic Detection and Recognition

Whatever the signal observed (sound, image, sales flow, etc.) it is desirable to be able **to detect events likely to occur**: accidents, incidents, or simply to be able to detect a voice command or to take an action automatically.



## Prediction and Forecasting

It is about using past data **to anticipate future trends and events**.  
For procurement, scheduling, resource management or strategic reasons, it may be important to anticipate the future.



# Application Examples



 **shipup**

French leader in post-purchase experience

## Example of predictive analysis

### Objective of the mission

To estimate the delivery date of a parcel at the time of its order



### The 5 main stages of the mission



**Dump of the database** of packages managed by Shipup



Data mining and **algorithmic research**



Development of a parcel delivery time **prediction engine**



Implementation of an **ML server accessible via API** and capable of generating predictions on demand



Implementation of a containerised, orchestrated and interactive **re-training and qualification system** (CI/CD)



## Example of predictive analytics creation of business intelligence

### Objective of the mission

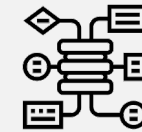
To categorise transactions from Open Banking data (PSD2) and to predict the risk of borrower default



### 4 areas of support



Support for finding and aggregating **relevant data sources**



Construction of **prediction algorithms**



**Product** development and structuring of the **engine** for internal use



Support for **recruitment** (tests, interviews), **training and coaching** of recruits

The logo for 'fydem.' in a bold, lowercase, sans-serif font with a green dot over the period.

Online credit





"The Scopeo team was able to integrate into our development process very quickly. They were able to demonstrate a high degree of autonomy as well as a great sense of collaboration when necessary. We are very satisfied with the result and can only recommend Scopeo's services."



Quentin Maurice  
CTO @Shipup



Jonathan Dahan  
CEO @Fydem

"We were fully satisfied with Scopeo's intervention and their full-stack data expertise. The deadlines set out in the roadmap were met, the project was well managed and got off to a very quick start, while ramping up with the involvement of new analysts."

# Our Approach



## **A full-stack holistique approach**

For easy use and integration into your systems



## **Pedagogical support**

To ensure that you have the full picture and achieve maximum and sustainable impact



## **Cutting-edge scientific expertise**

With a team trained in the best schools, mastering the state of the art and supported on security issues



# Employer brand attractiveness



"Scopeo allows me to develop my skills in data project management (listening, needs analysis, and communication) with real clients and to apply the various theoretical knowledge I learned in engineering school in very concrete cases. »

- Jean-Christophe Corvisier, Data Scientist



"The versatility of assignments that a fast-growing startup like Scopeo offers, allows for the rapid development of skills in a more than dynamic environment. »

- Anaïs Simeral, Chief of Staff



## **Marc Sanselme, CEO**

Graduate engineer from the École Polytechnique and specialised in Data Science at ENS Paris-Saclay, he is the founder of Scopeo

His entire professional experience has been in the development of Machine Learning, Natural Language Processing and Computer Vision solutions in product and user oriented applications. He has deployed these solutions for startups in Paris and at Tesla in California.

***For More Information***

Website: <https://scopeo.ai/>

<https://www.linkedin.com/company/scopeo-machine-learning/>

***Press Contact***

Anais Simeral, Chief of Staff

Email : [anais@scopeo.ai](mailto:anais@scopeo.ai)

Tel : 06 32 28 13 98